



## **Bloomington Arts Commission**

Wednesday, October 8, 2014 5 p.m.  
McCloskey Conference Room, City Hall

### **AGENDA**

Call to order

Public Comment

Focus Topic: Conversation with the Arts Alliance of Greater Bloomington

September Minutes

Treasurer's Report

Old Business

- Business and the Arts – Chamber of Commerce
- Public Art Master Plan Work Plan

Staff Report

Adjournment

2014 Meetings – 5:00 p.m. McCloskey

November 12

December 10

**Bloomington Arts Commission**  
Wednesday, September 10, 2014 5pm  
McCloskey Conference Room, City Hall

**MINUTES**

**Present:** Peter Jacobi, Martina Celerin, Craig Widen, Sally Gaskill, Abby Perfetti, Lynn Schwartzburg, Francesca Sobrer, Alain Barker

**Absent:** Jan Grant, Paul Sturm, Jean Kautt

**Ex Officio:** Miah Michaelson

**Public:** Jeb Conrad, Mary Jo Orlowski, Susan Sandberg

**Call to order:** Miah Michaelson, 5:05pm

**Business and the Arts**

- Alain: Purpose is to establish a new relationship with the business community that serves arts and business, not just for two separate cultures to talk on different levels
- Jeb: Kelley School has a new program to connect students with local businesses in a sort of consulting program
- Purpose is to have new ideas
  - Create art at work
  - Engage employees in self expression
- Use arts for economic development
- Mary Jo: Would area arts organizations and artists be receptive to this sort of project?
- Next steps: Bring together businesses that would be likely to be on board with this as a focus group
  - BAC will discuss, send list of businesses we'd like to meet with
  - Chamber will coordinate meeting
- Focus Group Business ideas
  - Smithville
  - Springhill Suites
  - BLU Boy
  - One World
  - Rainbow Bakery
  - IMA/Premier Health
  - Bloom Marketing
  - Author House
  - Bloomington Hospital

**August Minutes**

Craig moves to approval, Martina seconds. Vote: all in favor

**Treasurer's Report**

- Municipal Arts Fund is down about \$15,000 for the Walnut St. sculpture project

- Operating Fund has \$13,000 and workshop presenter (about \$4,500) will be paid out of this fund

### **New Business**

Proposal for Arlington Road and West 17th Street Roundabout

- Model of finalist model was shown to the BAC
- 11 feet tall, limestone
- Alain moves to approve, Lynn seconds. Vote: All in favor

### **Staff Report**

Public Art

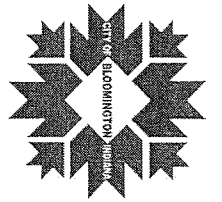
- Gateway Project: Working with Poynter Sheet Metal.
- 17th and Arlington: On agenda.
- Waldron Plaza: Should be completed by September.
- Clear Creek Trail: Walked area with potential donor. Will meet and bring suggestions to BAC.

BEAD

- Next Meeting: Monday, September 15, noon, McCloskey Room, City Hall.
- Current Exhibit: "Lost and Found"

Other

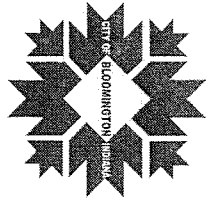
- Three organizations just received notification of 501 (c) 3 status: Bloomington Creative Glass Center, PRIDE, Arts Alliance of Greater Bloomington
- Arts Alliance is in real need of Steering Committee members. Contact Joanne Shank if you're interested, joanneshank@gmail.com
  - They have asked to be on the BAC's October agenda
- Francesca's students will be doing "living statues" at the Farmers' Market on Saturday
- IAC meeting at Nashville library Saturday at 10am
- Martina has a reception for the October Gallery Walk: at the Convention Center
- Phantom of the Opera at BHSS: October 18, 25, & Nov 1
  - Michaelsen and Celerin boys are in it so you'd better see it
- Sally: George Shively project is going well, including donation of cash and limestone for at least 10 graves in Rose Hill



# Balance Sheet

Through 09/29/14  
Detail Listing  
Include Rollup Account/Rollup to Account

Account	Account Description	Current YTD Balance	Prior Year Total Actual	Net Change	Change %
Fund Category	Governmental				
Fund Type	Special Revenue Funds				
Fund	402 - Municipal Arts				
ASSETS					
10000	Cash	75,680.95	87,930.95	(12,250.00)	(13.93)
	ASSETS TOTALS	\$75,680.95	\$87,930.95	(\$12,250.00)	(13.93%)
FUND EQUITY					
34000	Retained Earnings	90,838.52	90,838.52	.00	.00
	FUND EQUITY TOTALS Prior to Current Year Changes	\$90,838.52	\$90,838.52	\$0.00	0.00%
	Prior Year Fund Equity Adjustment	2,907.57			
	Fund Revenues	.00			
	Fund Expenses	12,250.00			
	FUND EQUITY TOTALS	\$75,680.95	\$90,838.52	(\$15,157.57)	(16.69%)
	LIABILITIES AND FUND EQUITY TOTALS	\$75,680.95	\$90,838.52	(\$15,157.57)	(16.69%)
Fund	402 - Municipal Arts Totals	\$0.00	(\$2,907.57)	\$2,907.57	100.00%
Fund Type	Special Revenue Funds Totals	\$0.00	(\$2,907.57)	\$2,907.57	100.00%
Fund Category	Governmental Totals	\$0.00	(\$2,907.57)	\$2,907.57	100.00%
	Grand Totals	\$0.00	(\$2,907.57)	\$2,907.57	100.00%



# Balance Sheet

Through 09/29/14  
Detail Listing  
Include Rollup Account/Rollup to Account

Account	Account Description	Current YTD Balance	Prior Year Total Actual	Net Change	Change %
Fund Category	Governmental				
Fund Type	Special Revenue Funds				
Fund	403 - Arts Commission Operating				
ASSETS					
10000	Cash	12,980.86	13,305.86	(325.00)	(2.44)
	ASSETS TOTALS	\$12,980.86	\$13,305.86	(\$325.00)	(2.44%)
FUND EQUITY					
34000	Retained Earnings	10,275.39	10,275.39	.00	.00
	FUND EQUITY TOTALS Prior to Current Year Changes	\$10,275.39	\$10,275.39	\$0.00	0.00%
	Prior Year Fund Equity Adjustment	(3,030.47)			
	Fund Revenues	.00			
	Fund Expenses	325.00			
	FUND EQUITY TOTALS	\$12,980.86	\$10,275.39	\$2,705.47	26.33%
	LIABILITIES AND FUND EQUITY TOTALS	\$12,980.86	\$10,275.39	\$2,705.47	26.33%
Fund	403 - Arts Commission Operating Totals	\$0.00	\$3,030.47	(\$3,030.47)	(100.00%)
Fund Type	Special Revenue Funds Totals	\$0.00	\$3,030.47	(\$3,030.47)	(100.00%)
Fund Category	Governmental Totals	\$0.00	\$3,030.47	(\$3,030.47)	(100.00%)
	Grand Totals	\$0.00	\$3,030.47	(\$3,030.47)	(100.00%)

Public Art Master Plan - Priorities - Strategies - Actions Work Plan		
Priorities are achieved by implementing the Strategies, which are accomplished by completing the Actions.	Details, Next Steps	Due Date
<input type="checkbox"/> Priority 1: Creation		
<input type="checkbox"/> Strategy 1: Provide resources, training and mentorship for public art project development and management to organizations, collectives, students, individual artists and the general public		
<input type="checkbox"/> Action: Offer periodic workshops on public art for first-time artists		
<input type="checkbox"/> Action: Provide training to neighborhood associations on how to develop art projects for their neighborhoods		
<input type="checkbox"/> Action: Identify and encourage organizations or collectives to engage in public art		
<input type="checkbox"/> Action: Provide an opportunity to observe a public art selection panel		
<input type="checkbox"/> Action: Engage IU students in public art projects		
<input type="checkbox"/> Service Learning		
<input type="checkbox"/> School of Fine Arts		
<input type="checkbox"/> School of Design		
<input type="checkbox"/> Action: Continue to offer funding that supports the development of public art partnerships (e.g. Arts Project and Zone Arts grant programs)		
<input type="checkbox"/> Priority 2: Location		
<input type="checkbox"/> Strategy 1: Ensure public art reinforces identified destination areas in the community		
<input type="checkbox"/> Action: Place works of public art in locations that reinforce urban infrastructure		
<input type="checkbox"/> Streets		
<input type="checkbox"/> Crosswalks		
<input type="checkbox"/> Traffic Signal Boxes		
<input type="checkbox"/> Bicycle Racks		

<input type="checkbox"/> <b>Bridges</b>		
<input type="checkbox"/> <b>Action:</b> Support works of public art and performances in the Bloomington Entertainment and Arts District (BEAD)		
<input type="checkbox"/> <b>Traffic signal box mural program</b>		
<input type="checkbox"/> <b>Waldron Plaza development</b>		
<input type="checkbox"/> <b>Arts Project and Zone Arts grant programs</b>		
<input type="checkbox"/> <b>Start-up support</b>		
<input type="checkbox"/> <b>Strategy 2:</b> Incorporate public art sculpture and performances in high-traffic transportation corridors and pedestrian areas		
<input type="checkbox"/> <b>Action:</b> Place public art activities at transportation hubs, pedestrian and bike improvement areas and in pedestrian priority areas		
<input type="checkbox"/> <b>Downtown Transit Center</b>		
<input type="checkbox"/> <b>Transit Shelters</b>		
<input type="checkbox"/> <b>Pedestrian Bridges</b>		
<input type="checkbox"/> <b>Action:</b> Integrate a broad range of public art activities into the City's trail network to connect neighborhoods and support trail usage		
<input type="checkbox"/> <b>Trailhead markers</b>		
<input type="checkbox"/> <b>"Mobile" projects</b>		
<input type="checkbox"/> <b>Temporary projects</b>		
<input type="checkbox"/> <b>Action:</b> Continue the placement of public art sculpture in roundabouts and in adjacent areas		
<input type="checkbox"/> <b>Arlington and West 17th Street Roundabout</b>		
<input type="checkbox"/> <b>Sare Road Roundabout</b>		
<input type="checkbox"/> <b>Weimer Road and W. Bloomfield Road Intersection</b>		
<input type="checkbox"/> <b>Action:</b> Work with Monroe County Government and the Indiana Department of Transportation to place works of public art in the I-69 corridor		
<input type="checkbox"/> <b>SR 45/46 exit</b>		
<input type="checkbox"/> <b>Additional locations to be identified</b>		
<input type="checkbox"/> <b>Strategy 3:</b> Facilitate public art sculpture and performances in community gathering places		
<input type="checkbox"/> <b>Action:</b> Support public art activities in civic and governmental locations such as the Monroe County Public Library, the Monroe County Courthouse and Bloomington City Hall		

<input type="checkbox"/> <b>Action:</b> Encourage a diversity of public art activities in City park and recreational facilities		
<input type="checkbox"/> <b>Start-up support</b>		
<input type="checkbox"/> <b>Parks partnership</b>		
<input type="checkbox"/> <b>Council of Neighborhood Associations partnership</b>		
<input type="checkbox"/> <b>Action:</b> Develop public art activities involving public safety facilities and personnel		
<input type="checkbox"/> <b>Strategy 4:</b> Cultivate community-based public art sculpture and performances that support neighborhood cohesion and revitalization		
<input type="checkbox"/> <b>Action:</b> Encourage public art activities in neighborhoods		
<input type="checkbox"/> <b>Council of Neighborhood Associations</b>		
<input type="checkbox"/> <b>Neighborhood-based agencies (e.g. Boys and Girls Club)</b>		
<input type="checkbox"/> <b>Priority 3: Resources</b>		
<input type="checkbox"/> <b>Strategy 1:</b> Utilize funding sources effectively to better support a high level of art creation, infrastructure, support, and public outreach		
<input type="checkbox"/> <b>Action:</b> Offer tools and training that equip the community to seek a wider variety of funding sources for public arts activity		
<input type="checkbox"/> <b>Nonprofit Alliance of Monroe County</b>		
<input type="checkbox"/> <b>Action:</b> Work with funding partners to identify funding gaps and to seek new resources for art activity		
<input type="checkbox"/> <b>Indiana Arts Commission</b>		
<input type="checkbox"/> <b>Community Foundation of Bloomington and Monroe County</b>		
<input type="checkbox"/> <b>Action:</b> Ensure that permanent or long-term public art projects adequately plan and consider resources for maintenance and sustainability		
<input type="checkbox"/> <b>Municipal Arts Fund</b>		
<input type="checkbox"/> <b>Strategy 2:</b> Clarify City of Bloomington policies, processes and resources that facilitate public art		



<input type="checkbox"/> <b>Action:</b> Ensure that policies for determining which City of Bloomington capital projects are required to include public art are explicit through revisions to the Percentage for the Arts ordinance		
<input type="checkbox"/> <b>Action:</b> Detail those policies and processes that determine public arts project approval		
<input type="checkbox"/> <b>Strategy 3:</b> Encourage private-sector participation in public art		
<input type="checkbox"/> <b>Action:</b> Include Percentage for the Arts requirements for private-sector development		
<input type="checkbox"/> <b>Action:</b> Encourage the private sector to contribute to the Municipal Arts Fund		
<input type="checkbox"/> <b>Action:</b> Solicit donations of sculptural public art		
<input type="checkbox"/> <b>Action:</b> Explore the expansion of public art through other public-private partnership projects or through facilitating private partnership projects		
<input type="checkbox"/> <b>Arts Project and Zone Arts grant programs</b>		
<input type="checkbox"/> <b>Priority 4: Policy and Processes</b>		
<input type="checkbox"/> <b>Strategy 1:</b> Integrate arts in planning and community development initiatives		
<input type="checkbox"/> <b>Action:</b> Collaborate with other City departments, boards and commissions and other planning and community development entities to encourage implementation and support of public art activity		
<input type="checkbox"/> <b>Planning and Transportation</b>		
<input type="checkbox"/> <b>Public Works</b>		
<input type="checkbox"/> <b>Parks and Recreation</b>		
<input type="checkbox"/> <b>Housing and Neighborhood Development</b>		
<input type="checkbox"/> <b>Economic and Sustainable Development</b>		
<input type="checkbox"/> <b>Chamber of Commerce</b>		
<input type="checkbox"/> <b>Bloomington Urban Enterprise Association</b>		
<input type="checkbox"/> <b>Bloomington Economic Development Corporation</b>		
<input type="checkbox"/> <b>Strategy 2:</b> Establish ongoing, collaborative programmatic relationships to ensure that the Public Art Master Plan aligns with community initiatives		

<input type="checkbox"/> <b>Action:</b> Actively engage with City boards and commissions on ways to incorporate public art activity effectively into their program areas		
<input type="checkbox"/> <b>Office of the Mayor</b>		
<input type="checkbox"/> <b>Action:</b> Work with County government on goals for public art activity in greater Monroe County		
<input type="checkbox"/> <b>Parks and Recreation Department</b>		
<input type="checkbox"/> <b>Priority 5: Outreach</b>		
<input type="checkbox"/> <b>Strategy 1:</b> Develop a deeper and more direct connection between educational institutions' arts activities and community audiences		
<input type="checkbox"/> <b>Action:</b> Encourage Indiana University, Ivy Tech, and MCCSC to establish and identify arts liaisons to facilitate better internal and external coordination of arts activities		
<input type="checkbox"/> <b>Action:</b> Work with educational institutions to strengthen internal resources to support arts activity		
<input type="checkbox"/> <b>External marketing and communications</b>		
<input type="checkbox"/> <b>Ongoing project support</b>		
<input type="checkbox"/> <b>Action:</b> Promote the development of a clear, articulated vision for arts activity within each respective institution and work to link those with community priorities in the arts		
<input type="checkbox"/> <b>Strategy 2:</b> Document and report annual arts activity		
<input type="checkbox"/> <b>Action:</b> Implement an annual reporting structure that seeks to identify and highlight public arts activity across the public, private and educational sectors of the city		
<input type="checkbox"/> <b>Arts "census"</b>		
<input type="checkbox"/> <b>Community recognition</b>		

## **Bloomington Arts Commission**

**Staff Report** – October 8, 2014

### **Public Art**

**Gateway Project:** Ongoing.

**17<sup>th</sup> and Arlington:** Contract in final stages of completion.

**Waldron Plaza:** Should be completed by October.

**Transit:** Working on signage (drafts in your packet).

**Clear Creek Trail:** Will be bringing a funding partnership proposal to BAC in November.

### **BEAD**

**Next Meeting:** Monday, October 20, noon, McCloskey Room, City Hall.

**Current Exhibit:** “Arts by Numbers”, economic impact of the arts in Bloomington.

### **Other**

The IAC is encouraging community participation for their next conference, Creating Vibrant Communities, in Munster on October 9 & 10.

Hosting a webinar, **Arts and Community: Funding Opportunities and Resources from the National Endowment for the Arts**, on Monday, October 20 at 1:00 p.m. Will cover funding and resources provided by the National Endowment for the Arts to support arts-based community development activities.

Have a team of Arts Admin grad students studying volunteerism in the Bloomington arts and cultural sector for us.

Arts Alliance is still in need of Steering Committee members. Contact Joanne Shank if you're interested, joanneshank@gmail.com.